

# ISAAC KUNTZ

## MARKETING INTERN

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Hollidaysburg, PA 16648

## ABILITIES AND TALENTS

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- Leadership Skills
- Entrepreneurship
- Detail Oriented
- Innovation
- Digital Marketing
- MS Office
- Graphic Design
- Content Marketing
- Video Production & Editing

## ACHIEVEMENTS AND AWARDS

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- Young Entrepreneurs Academy, Blair County Chamber of Commerce, 2020 Chapter Runner Up for my startup "Tongue Tied"
- Boy Scouts of America involved eleven years and earned the rank of *Eagle Scout*
- Future Business Leaders of America (FBLA) State Leadership Conference, Hershey, PA
  - Attended 10<sup>th</sup>, 11<sup>th</sup>, and 12<sup>th</sup> Grade
- Future Business Leaders of America (FBLA) Regional Competition, St. Francis University, Loretta, PA
  - Introduction to Business, Agribusiness, and Electronic Career Portfolio
- University of Pittsburgh at Johnstown Dean's List
  - Spring 21-22, Fall 2022-23

## WORK EXPERIENCE

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### Zone Leader

SEPTEMBER 2018 – AUGUST 2021

*Panera Bread / Altoona, PA*

- After eight (8) months, promoted from Line Associate to Zone Leader.
- Resolved customer concerns.

### Counselor-in-Training (CIT)

SUMMER 2016

*Boys Scouts of America Camp Seph Mack / Penns Run, PA*

- Assisted staff and participated in program activities.

### Internship

SUMMER 2022

*Stuckey Automotive / Ducansville, PA*

- Responsible for all social media (3-6 posts a week)
- Filming and editing content
- Assited Director of Marketing with day-to-day or week-to-week projects

## EDUCATION

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### UNIVERSITY OF PITTSBURGH AT JOHNSTOWN

Expected Graduation: May 2024

*Marketing Major*

### HOLLIDAYSBURG AREA HIGH SCHOOL

2020 Graduate

## VOLUNTEERISM

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*Blair County Dog Park — Designed and built dog confidence course*

2020

*Slavic Festival in Johnstown*

2021

*Slap Shot Hockey Tournament*

2021

## AFFILIATIONS

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*Delta Chi Social Fraternity, Vice-President (2021-2022 term)*

*Region 9 Gamma Chapter*

*Alpha Kappa Psi Business Fraternity (2022-Present)*

*Nu Phi Chapter*

*Boys Scouts of America*

*Troop 3032, Hollidaysburg*

*Future Business Leaders of America (FBLA)*

*Hollidaysburg Area High School Local Chapter*

*Local Chapter President*